




*Fellowship
in
Caravan*

What is the
Wally Byam
Foundation? 

THE WALLY BYAM FOUNDATION...

A TIDE SURGES over the world today: a determination to share in the riches of human experience which life holds for all of us.



Thus, to know ourselves more deeply, and to communicate more closely with our neighbors on this planet Earth are high aims, and all roads leading toward these objectives are worthy of the taking.

The caravans and caravels of history crossed land and sea to confirm that the Earth was round, and that the human spirit was everywhere upon it.

Our caravans today take different form — but their objectives are the same.

PURPOSES...

to help achieve a greater knowledge of the daily life and cultures, and of the history and the aspirations of peoples in our own country, in all the Americas, and around the world —

and thus to enhance international understanding and good will . . .

to further the concept of travel by trailer as a unique and an increasingly rewarding medium for the advancement of such education and communication on a people-to-people, person-



to-person, basis; and to that end, to encourage improvement in the environment in which such travel takes place, both at home and abroad . . .

to help develop new areas in which older, retired, or senior citizens may continue to participate in travel and learning, and at the same time to exercise leadership and judgment so that all may share the accumulated wealth of experience and wisdom of maturity . . .

to broaden the opportunity for Americans continually to discover America in all its variety and wonder, so as to foster knowledge in depth of its people, its natural beauty, its culture, history and problems . . .

and to provide wider interest in, and give impetus to, tourism in the United States by citizens of other nations — thereby not only

aiding in the spread of knowledge of America, but also to help toward reaching equilibrium in this important sector of the United States' balance of international payments.

ACTIVITIES...



of the Foundation stem from these broad objectives. Chief among them is "Caravan America." This operation focuses upon the use of travel trailers "in caravan," an age-old configuration brought into modern times. Group travel by trailers on an organized basis was a concept initiated by Wally Byam himself so that many different groups might travel together in safety, comfort, convenience and efficiency — elements that this mode of travel readily provides; furthermore, the travel trailer permits travelers to live, as neighbors, in a wide variety of places. The result is a mutual exchange of ideas, and a closer acquaintance with the cultures and traditions of others.

"Caravan America" in 1967 goes directly to the heart of the Foundation's principal objectives. It is designed to add a promising new dimension to efforts to bridge the gap of understanding that often exists between Americans and people of other lands. Twenty families each from the caravan clubs of Great

Britain and France will cross America from coast to coast to view America as other visitors seldom do. The Wally Byam Caravan Club, enthusiastic individuals, trailer and automobile manufacturers, oil companies, the United States Government, State and local authorities — all have joined with the Wally Byam Foundation to make this experience possible.



“Caravan America” stems from the Foundation’s successful efforts since 1961 to provide Americans, whose official duties are to represent our country abroad, with up-to-date knowledge and a fresh appreciation of their own land. Specifically, U. S. Foreign Service Officers and their families were offered an opportunity to revisit America during periods of home leaves; four travel trailers and automobiles remain available for this service now.

Other programs are in their initial stages; ways and means are being considered to make use of the talents and skills of older persons, as well as the enthusiasm of younger people, whose interests lie in achieving a deeper and wider knowledge of America and the world. These are some of the new directions which the Wally Byam Foundation feels must be explored so as to expand an appreciation of the principles underlying the American society, and of the great natural and spiritual resources of our land.

FOUNDER...

Wally Byam was a pioneer manufacturer of travel trailers, and was the principal leader and organizer of travel by trailers "in caravan." The Wally Byam Caravan Club, with an active membership of some 16,000 caravanning families — or an estimated 48,000



individuals — are a tribute to his memory.

Against a background of world travel, sound education, and successful business experience in the fields of advertising, manufacturing, and communication, he displayed a vigorous, hearty and imaginative nature that expressed itself through action and leadership.

The last ten years of his life were largely spent in the planning, organization and direction of the Wally Byam Caravans which traveled over the United States, Canada, Mexico, Alaska and Central America, and through Europe and Africa, and around the world.

The creation of the Wally Byam Foundation was the projection of his loftiest dream, expressed to his family and friends before his death in 1962.

LEADERSHIP...

The Wally Byam Foundation is governed by a Board of Trustees. It is a non-profit institution, dependent upon gifts and donations, and is listed by the Internal Revenue Service as an organization to which contributions are de-



ductible by donors for Federal Income Tax purposes.

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